# Jessica lannetta

### RELEVANT EXPERIENCE

# Baltimore Business Journal

Managing Editor November 2019 - Present

Oversee the daily newsgathering operation to coordinate content for three daily email newsletters and weekly print edition • Lead efforts to hit monthly and annual digital goals • Continue to manage several special sections a year

Associate Editor April 2018 - October 2019

Manage weekly print edition • Manage 10 to 12 special sections each year • Manage freelancers and freelance budget • Coordinate award nomination process

# The Cecil Whig (Elkton, MD)

Deputy editor July 2016 - April 2018

Directly oversee features section and special sections and help coordinate news coverage for a tri-weekly newspaper, daily website • Work as the weekend editor for reporters and pagination • Manage social media feeds

Staff reporter August 2015 – June 2016

Cover education as well as other general assignment stories

#### OTHER EXPERIENCE

The Denver Post

Features intern June 2015 – August 2015

The Star-Ledger (Newark, NJ)

Features intern, Inside Jersey magazine intern, freelancer May 2012 - August 2014

The Daily Orange (student newspaper)

News Editor May - December 2014

# **SKILLS**

News photgraphy (portfolio available upon request) • Adobe InDesign • Social media management • WordPress

#### **EDUCATION**

Syracuse University 2011 - 2015

S.I. Newhouse School of Public Communications

Newspaper and Online Journalism

College of Arts and Sciences

Political Science

New Providence High School 2007 - 2011

#### **AWARDS**

Best in Show, News-driven Special Section Maryland, Delaware and Washington, D.C. Press Association

May 2020

First place, Education Reporting (Division E)
Maryland, Delaware and Washington, D.C. Press
Association

May 2019

First place, Investigative Reporting (Division C) Maryland, Delaware and Washington, D.C. Press Association

May 2017

Second place, Education Reporting (Division C) Maryland, Delaware and Washington, D.C. Press Association

May 2018